

*“We cannot always build the future for the youth but we can build our youth for the future.”*

**–Franklin Roosevelt**



# YOUTH UNEMPLOYMENT

## Young Leaders Forum (YLF)

**30th July, 2022.**

Suma Mwaitenda QS. (T)  
Civil Engineering Department  
Ardhi University

# **The 3 Issues . . . .**

- **Tanzanian demographics**
- **The structure of employment in Tanzania**
- **What are feasible solutions to build better jobs and address youth unemployment in Tanzania? / Initiatives to raise productivity (earnings) in the informal sector**

# Demographics



# Facts: Population

## Countries of EAC

1. Tanzania: 59M
  2. Kenya: 50M
  3. Uganda: 44M
  4. Rwanda: 12.9M
  5. Burundi: 11M
  6. South Sudan: 12M
- Total Population: 176.9M + 12M

## Tanzania Case

- 0-14 years: 23M (44%)
- 15-24 years: 11M (20%)
- 25-54 years: 16M (30%)
- 55-64 years: 2M (3.5%)
- Over 64 years: 2M (2.5%)

Source (UN. WB, NBS, UKAid)



**Tanzania's population is projected to increase from 53.9 million in 2015 to 186.9 million by 2065.**

**Young people aged 15-34 are projected to increase from 17.8 million to 62.3 million by 2065**



# Youth... Women stats

- **Youth and Women -Tanzania Case**

## **Youth**

- **0-14 years: 23M (44%)**
- **15-24 years: 11M (20%)**
- **25-54 years: 16M (30%)**
- **Only 4% of youth can access microcredit's**
- **Youth account for 53.3% of unemployed people**



# Youth... Women stats

- **Youth and Women -Tanzania Case**

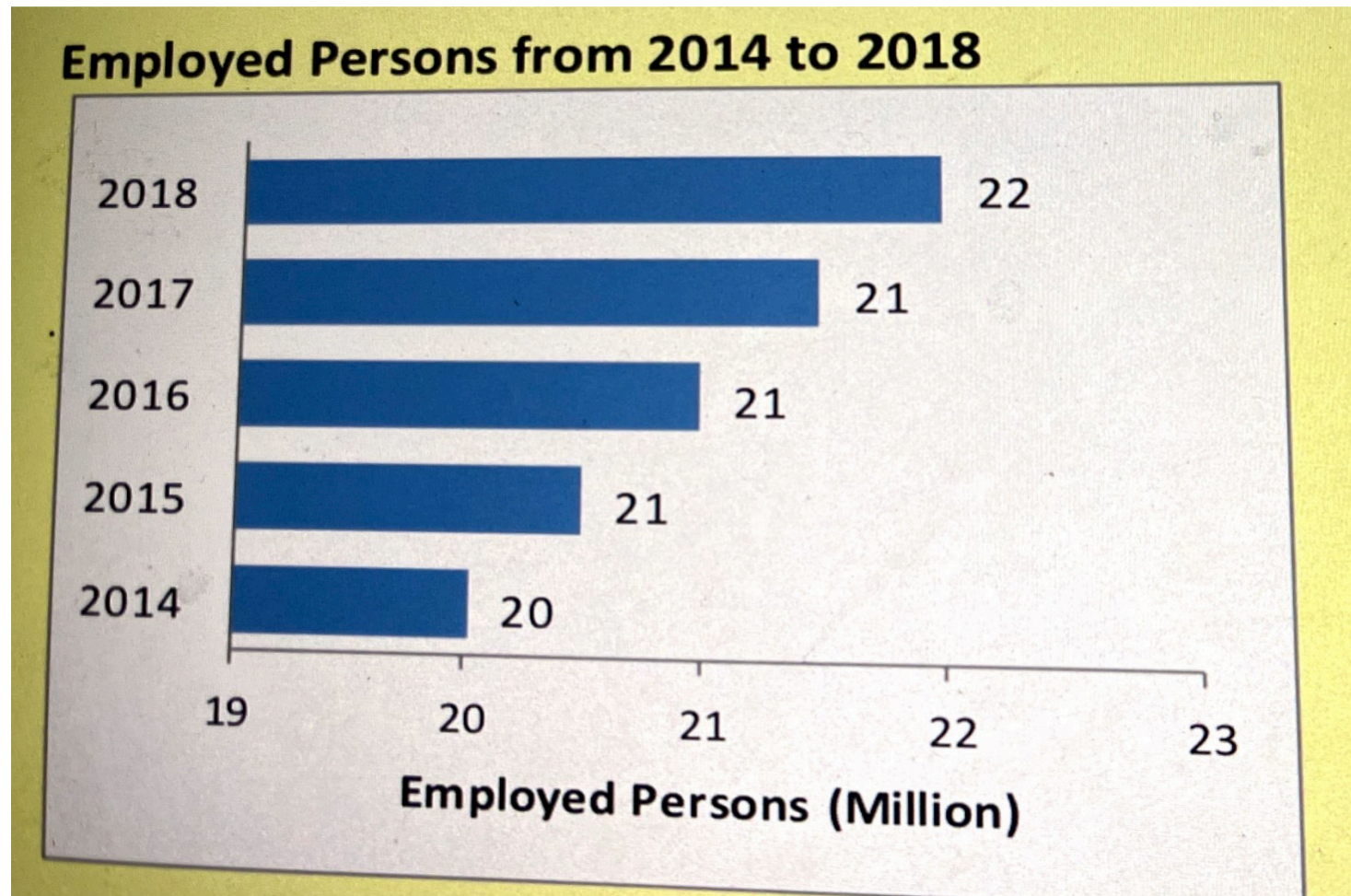
## **Women**

- **Year    Population    %Male    %Female**
- **2019    60,913,557    49.49%    50.51%**

- **53.3% of work force**
- **54% of All micro and small businesses**
- **60% have access to financial services**
- **By 2020 Tanzania will have financial services reach over 90% of women (BOT)**
- **80% of food in Tanzania is produced by small holder farmers of which 60 - 70% are women.**

# **Structure of employment**



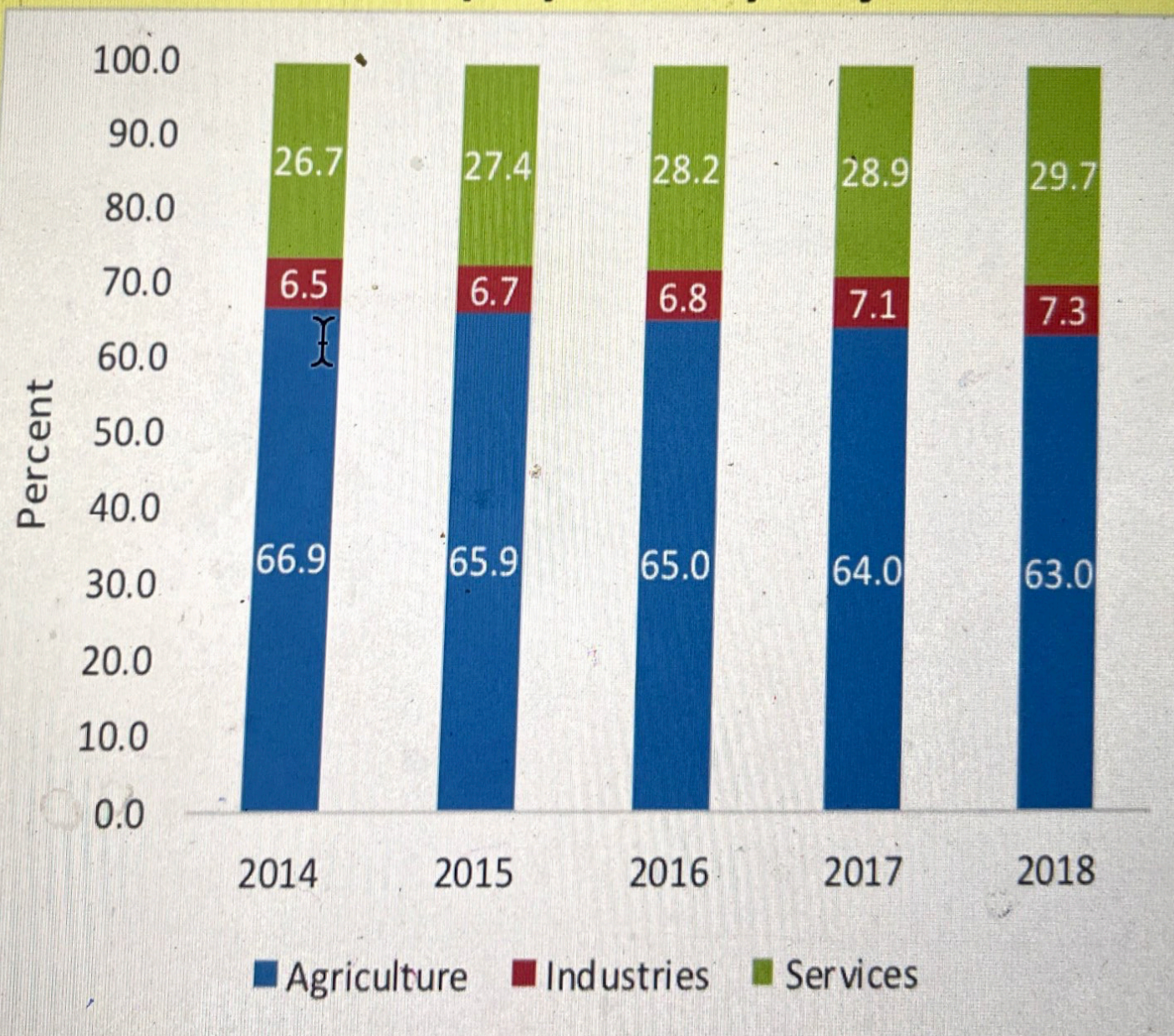


**Statistics shows that, the number of persons in employment has increased from 20.0 million in 2014 to 22.0 million in 2018.**

**This indicates that, the economy has continuously been absorbing more employees into production of goods and services.**



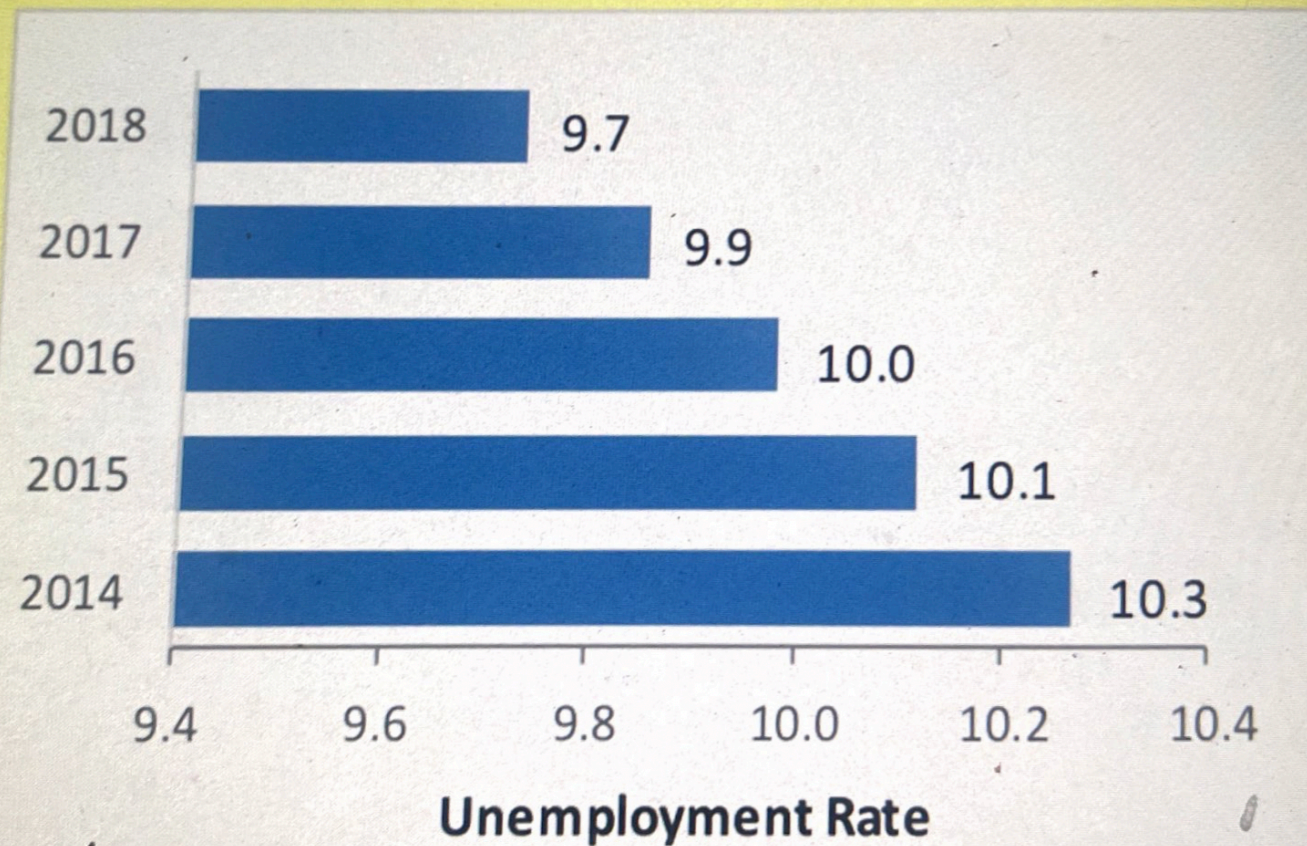
**Distribution of Employment by Major Sector**



**Results of the projected share of sectoral employment indicates that, private sector (including agriculture) has been the main driver of the Tanzanian economy with a proportion of 96.5 percent of total employment in 2014 with a relative same share of employment in 2018 (95.7 percent).**



**Unemployment Rate from 2014 to 2018**



**Results from the projections reveals that the unemployment rate in Tanzania has been decreasing from 10.3 percent recorded in 2014 to 9.7 percent in 2018.**

**This reveals that the economy has been doing well in absorbing the ever increasing labour force in the country.**

# **Implications of Employment/ Unemployment**

- **Employment is an important part of the economic, social and environmental development process and procedure of any country.**
- **Employment provides financial freedom and decision-making power in the society. It is important for a country to absorb most of the existing labour force to boost the economy.**



# **Implications of Employment/ Unemployment**

- **On the other hand, unemployed workforce is a wastage of the existing opportunities the economy holds.**
- **High levels of employment in any country is crucial as it helps keeping citizens away from involvement of unlawful activities.**
- **The unemployment rate is the best-known labour market measure and is one of the most widely quoted by media in many countries.**

# **Implications of Employment/ Unemployment**

- **The unemployment rate is a useful measure of the underutilisation of the labour supply. It reflects the inability of an economy to generate employment for those persons who want to work but are not doing so, even though they are available for employment and actively seeking work.**
- **It is thus seen as an indicator of the efficiency and effectiveness of an economy to absorb its labour force and the performance of the labour market.**



# The Jobs Landscape in 2022

emerging  
roles,  
global  
change  
by 2022

133  
Million

## Top 10 Emerging

1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organisational Development Specialists
10. Information Technology Services

declining  
roles,  
global  
change  
by 2022

75  
Million

## Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operations Managers
10. Postal Service Clerks

**What are feasible solutions to build better jobs  
and address youth unemployment in Tanzania? /  
Initiatives to raise productivity (earnings) in the  
informal sector**



# Challenges

- **Business Environment (policy, laws/Acts)**
- **Entrepreneurship ecosystem**
- **Skills set**
  - **Hard (technical) and soft Skills**
  - **Entrepreneurial Skills**
- **Attitude**
- **Level of Technological advancement**
- **Unemployment (largely attributed to lack of skills)**
- **Education system**

# **Solutions - better jobs/ productivity**

- **Human Capital (investing in research, innovations, STEM)**
- **Capacity development**
- **Mindset**
- **Enabling environment**
- **Strong Institutions**
- **Creating value - solutions, good/ products that people need and can use/ able to pay for**
- **Social entrepreneurship**



# **Opportunities for innovations in Tanzania**

## **Business Opportunities cont...**

- **Car Parking (a 2bn industry)**
- **Travel Agents**
- **Insurance Agents**
- **Property Management**
- **Business Development**
- **Off-takers (middlemen traders)**
- **Personalised car service**

# **Opportunities for innovations in Tanzania**

## **Business Opportunities**

- **Fashion & Design**
  - **tailoring, merchandising, franchising**
- **Real Estate**
- **Transportation**
- **Food Industry**
  - **restaurants, catering, franchise, packaging, online stores, etc**
- **Technology and innovation**



# **Local Challenges/ Problems**

**Innovation vacuum...**

- **Household waste/ Takataka za nyumbani**
- **Chips Mayai/ Zege**
- **Perishables -nyanya, hoho, vitunguu carrots..**
- **Cereals/ Nafaka - unga, mchele, maharage...**
- **Maji ya kunywa majumbani/ .....**
- **Spices**
- **Creative Industry - Talent, Music, movie, football**
- **Ujenzi (Construction)**





INGREDIENTS: RICE

SCORCHED RICE  
누룽지

SELL BY

FEB. 28. 20

PACKED ON

\$/LB

NET WT. LB

5.99

1.265

7626



2 07626 20758 9

New Grand  
GRAND-MADE

TOTAL PRICE

\$7.58

6255 LITTLE RIVER TURNPIKE ALEXANDRIA, VA 22312



# **Innovation and Skills**

- **Attitude**
- **Problem solving skills**
- **Digital Skills**
- **Creative Leadership**
- **Initiative**
- **Flexibility**
- **Embrace innovations, be unpredictable**



*“Youth is not a time of life, it is a state of mind, you are as old as your doubt, your fear, your despair. The Way to keep young is to keep your faith young. Keep your self confidence. Keep your hopes young .”*

**—Luella Phean**



# **Innovations of our time**

---

- **Social Media**
- **Internet of things**
- **Mobile Operating system**
- **3D Printing**
- **E-Cigarettes**
- **Birth control patch**
- **Blockchain**

# Connected via social media



- 2.27 billion active users who spend an avg of 27+ minutes per day (country = 1<sup>st</sup>)



- 1.5+ billion registered users
- 55 billion messages per day



- 883 million registered users – 326 million active.



- 562 million users in 200+ countries & territories



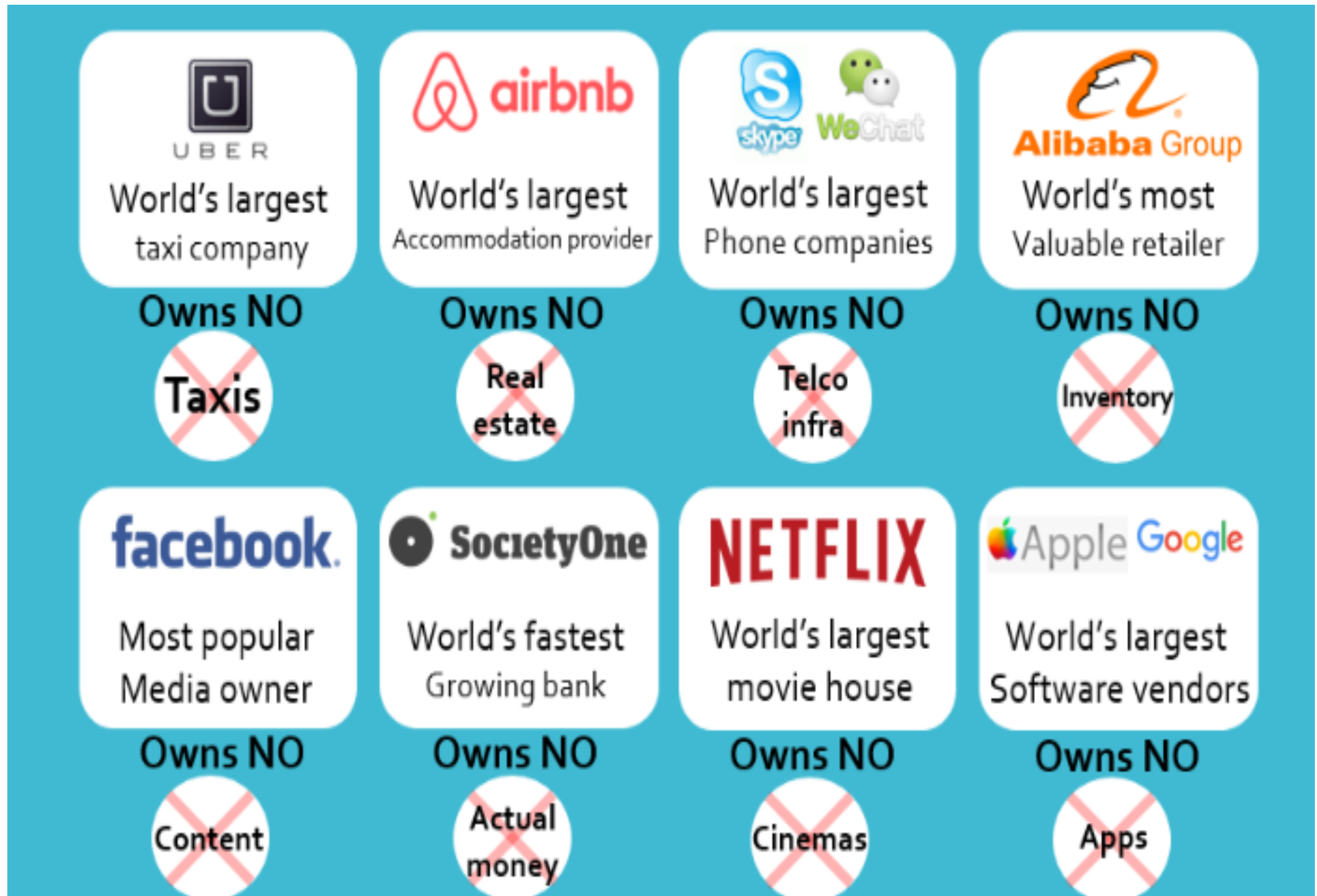
- 1.3 billion users
- 42 million video streams every hour
- 5 billion+ views per day



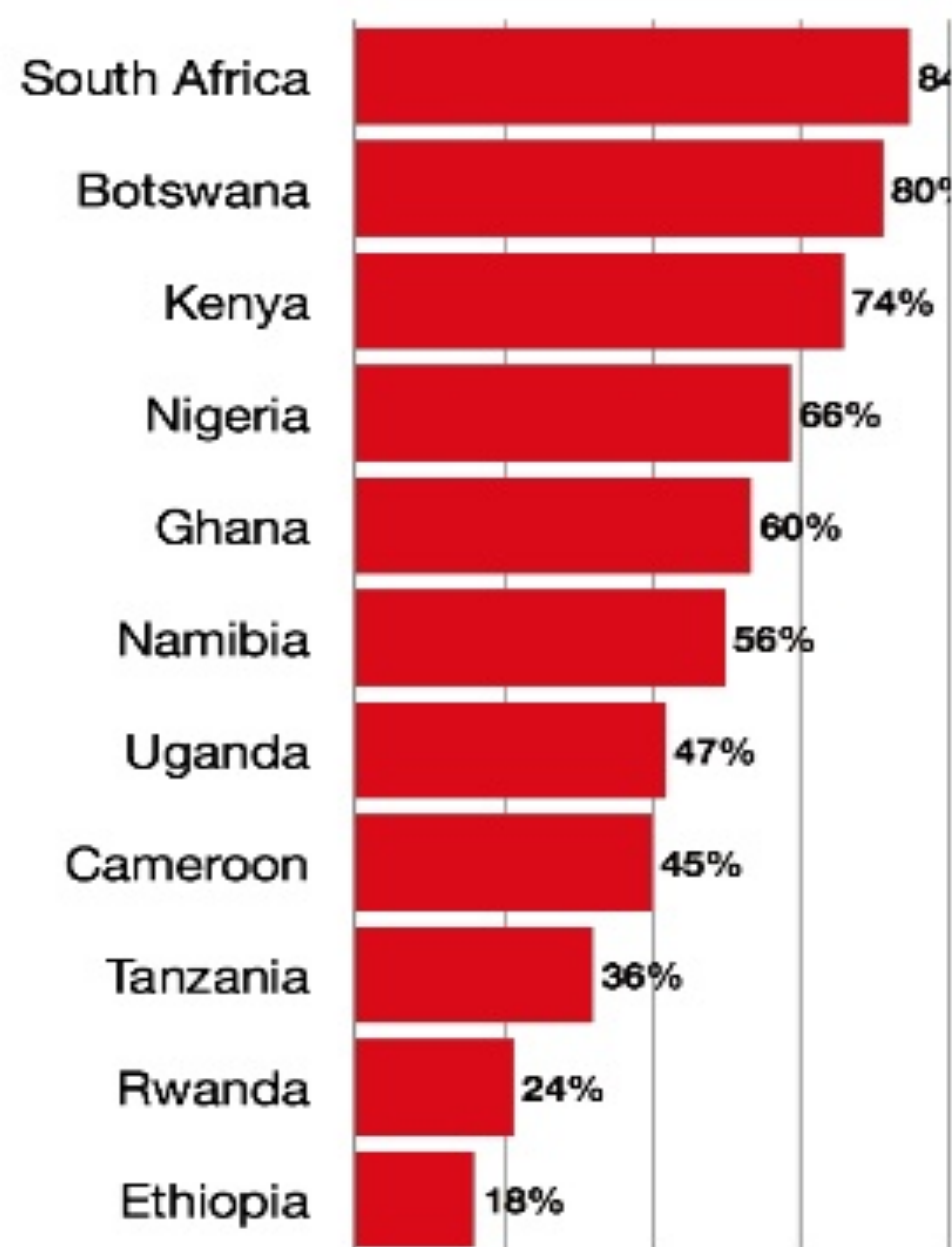
- 1 billion active users pm
- Hosts 50 Billion photos
- 100+ million images uploaded per day



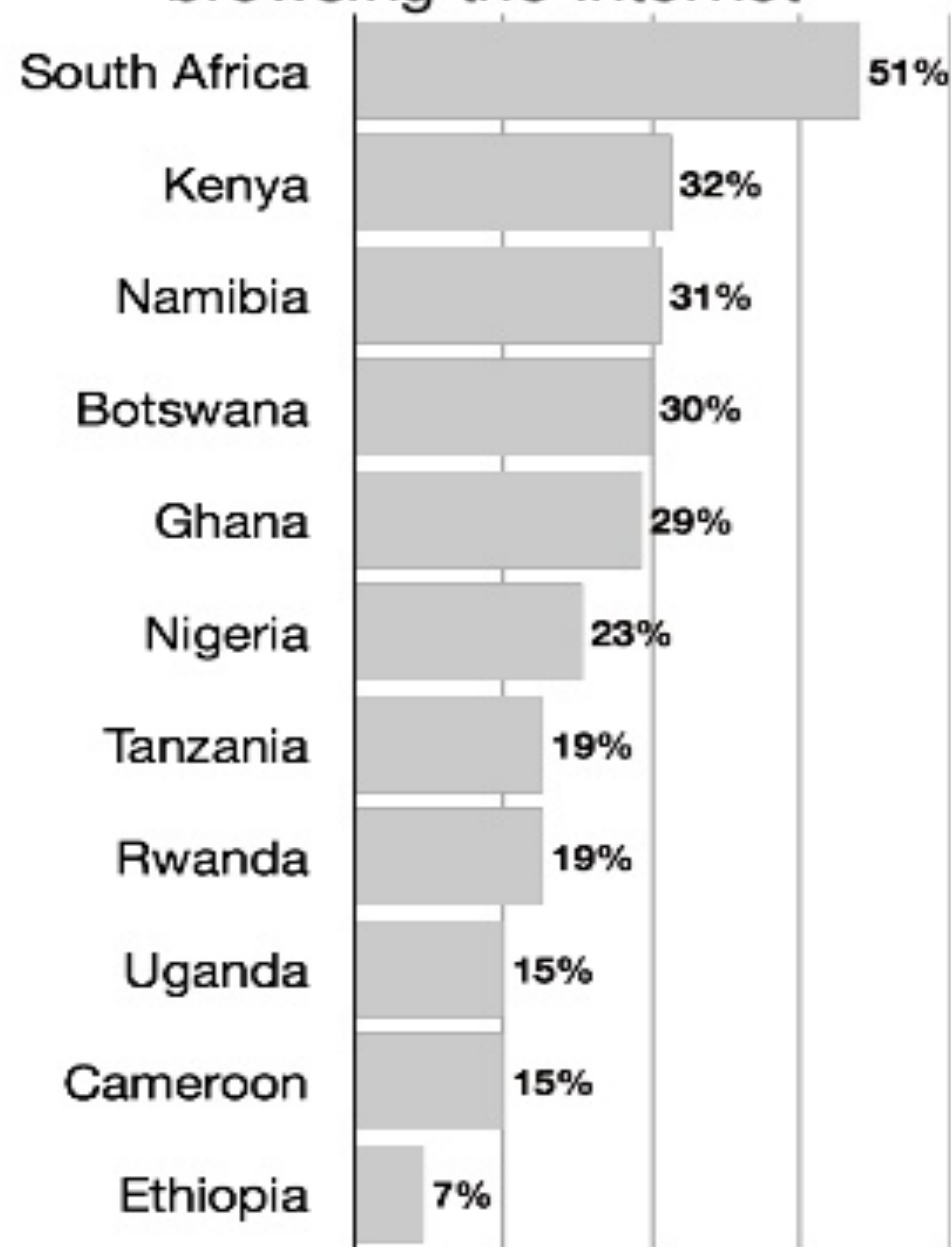
# Disruptive technology examples



## 15+ Owning a mobile



## Share of those with a mobile that own one that is capable of browsing the Internet









**“Youth is wasted on  
the young”**

***“Youth is a period of missed opportunities.”– Cyril Connolly***



# What to do?

## **Self discipline**

- **Time**
- **Finance**
- **Friends**
- **Authority -obey laws, pay tax, be responsible**

# **What to do?...cont**

## **Skills - Personal**

- **Embark in a continuous learning journey (read books, take online course, watch you the tutorials)**
- **Master a skill (sales, negotiation, business plan writing, operation etc)**
- **Develop a hobby (sport, game, musical instrument etc)**
- **Master quality alone time to reflect**



# **What to do?...cont**

## **Skills - Inter-Personal**

- **Learn the art of conversation (listening, talking - speech etc)**
- **Learn networking skills**
- **Quality friends (who complement your goals)**
- **Learn the art of etiquette in all of the above**
- **Practice humility, you must learn.**



*“Youth is not a time of life, it is a state of mind, you are as old as your doubt, your fear, your despair. The Way to keep young is to keep your faith young. Keep your self confidence. Keep your hopes young .”*

**—Luella Phean**



# **My Advice to you**

**Ideas are worth nothing if not worked on..so**

- **Start today with what you have**
- **You do not have to do it alone**
- **Save for your business idea..save generally**
- **Do go with the mob...it is OK to be misunderstood**
- **No single business start making profits in the first years ....have patience**
- **Learn everyday**



***“Have Courage.”***

**Thank You!**