

Political and Economic Empowerment for Young Women

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23rd July, 2019

Identifying Untapped Opportunities

“Youth is a period of missed opportunities.”

–Cyril Connolly

Facts: Population

Countries of EAC

1. Tanzania: 59M
 2. Kenya: 50M
 3. Uganda: 44M
 4. Rwanda: 12.9M
 5. Burundi: 11M
 6. South Sudan: 12M
- Total Population: 176.9M + 12M

Tanzania Case

- 0-14 years: 23M (44%)
- 15-24 years: 11M (20%)
- 25-54 years: 16M (30%)
- 55-64 years: 2M (3.5%)
- Over 64 years: 2M (2.5%)

Source (UN, WB, NBS, UKAid)

“By 2030 Tanzanian population is estimated to be ranging at 83.7M”

Challenges

- Business Environment (policy, laws/Acts)
- Entrepreneurship ecosystem
- Skills set
 - Hard (technical) and soft Skills
 - Entrepreneurial Skills
- Attitude
- Level of Technological advancement
- Fear
- Unemployment (largely attributed to lack of skills)
- Education system

Opportunities

- Market (176M +12M people)
- Technology and Internet
- Existence Business Opportunities across sectors
- Funding opportunities
- Government willing to support the youth (existence of different initiatives - NEEEC, etc)

The Jobs Landscape in 2022

emerging
roles,
global
change
by 2022

133
Million

Top 10 Emerging

1. Data Analysts and Scientists
2. AI and Machine Learning Specialists
3. General and Operations Managers
4. Software and Applications Developers and Analysts
5. Sales and Marketing Professionals
6. Big Data Specialists
7. Digital Transformation Specialists
8. New Technology Specialists
9. Organisational Development Specialists
10. Information Technology Services

declining
roles,
global
change
by 2022

75
Million

Top 10 Declining

1. Data Entry Clerks
2. Accounting, Bookkeeping and Payroll Clerks
3. Administrative and Executive Secretaries
4. Assembly and Factory Workers
5. Client Information and Customer Service Workers
6. Business Services and Administration Managers
7. Accountants and Auditors
8. Material-Recording and Stock-Keeping Clerks
9. General and Operations Managers
10. Postal Service Clerks

“So what is the biggest untamed opportunity

”

.....

–Suma Mwaitenda

**The young do not know enough to be prudent
and therefore they attempt impossible, and
achieve it, generation after generation .**

–Pearl S Buck

Opportunities available

Business Opportunities

- Fashion & Design
 - tailoring, merchandising, franchising
- Real Estate (rentals, Property development etc)
- Transportation (easy/convenience, affordability)
- Food Industry
 - restaurants, catering, franchise, packaging, online stores, etc
- Technology and innovation (solving societal problems).

Opportunities in the EAC

Business Opportunities cont...

- Car Parking (a 2bn industry)
- Travel Agents (ticketing, tour operators etc)
- Insurance Agents
- Property Management
- Business Development
- Off-takers (middlemen traders)
- Personalised car service (washing, servicing & repair)

“We have a powerful potential in our youth, and we must have the courage to change the old ideas and practices so that we can direct the power towards good ends.”

—Mary Mcleod

What to do?

Self discipline

- Time
- Finance
- Friends
- Authority -obey laws, pay tax, be responsible

What to do?...cont

Skills - Personal

- Embark in a continuous learning journey (read books, take online course, watch you the tutorials)
- Master a skill (sales, negotiation, business plan writing, operation etc)
- Develop a hobby (sport, game, musical instrument etc)
- Master quality alone time to reflect

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What to do?...cont

Skills - Inter-Personal

- Learn the art of conversation (listening, talking - speech etc)
- Learn networking skills
- Quality friends (who complement your goals)
- Learn the art of etiquette in all of the above
- Practice humility, you must learn.

“Youth is not a time of life, it is a state of mind, you are as old as your doubt, your fear, your despair. The Way to keep young is to keep your faith young. Keep your self confidence. Keep your hopes young .”

–Luella Phean

My Advice to you

Ideas are worth nothing if not worked on..so

- Start today with what you have
- You do not have to do it alone
- Save for your business idea..save generally
- Do go with the mob...it is OK to be misunderstood
- No single business start making profits in the first yearshave patience
- Learn everyday

“Until all of us have made it, none of us have.” -

Rosemary Brown

Beyond empowerment....Advancement

“Have Courage.”

Thank You!